



Land'escapes

FOR IMMEDIATE RELEASE

LAND'ESCAPES OFFERING ONE LUCKY ONTARIAN THE CHANCE TO WIN AN ANNUAL UNLIMITED MEMBERSHIP TO THE PARK, VALUED AT \$10K

Enter now till May 2 by following @landescapes.on via Instagram, liking the contest post, tagging 3 friends, commenting on the low-impact recreation you'd enjoy at The Park, if you win

HASTINGS COUNTY, ON – April 21, 2022 – To celebrate the inaugural year of its members-only, all season, backcountry wilderness park in south-central Ontario, Land'escapes is offering a contest to win a one-year, Unlimited Membership to The Park. Valued at \$10,000 CDN it provides all-year access to The Park's 100km² of breathtaking landscape, along with its premium amenities and services. Unlimited Members are also able to bring up to three guests with each visit but must be in attendance for those visits. The contest is currently open to Ontario residents-only, aged 18+ until May 2 at midnight EST and via Land'escapes Instagram account.

To enter, follow [@landescapes.on](https://www.instagram.com/landescapes.on), like the contest post, tag three friends and comment on the low-impact recreational activity you'd like to partake at The Park, if you win. The winner will be randomly selected and notified by direct message by Land'escapes on May 3. Once notified, Land'escapes will officially announce the winner through their social media platforms. The prize is non-transferable, nor does it have a cash pay-out.

Only those entrants commenting on authentic low-impact recreational activities will be eligible for the random draw. No motorized vehicles are permitted at The Park including cars, motorbikes, ATVs, snowmobiles, etc. to preserve and protect The Park's stunning landscape. Low-impact recreation includes camping, hiking, biking, paddling, snowshoeing, skiing and nature observation. Focused on conservation and building an exclusive community of outdoor enthusiasts, Land'escapes is only offering 100 memberships to The Park in 2022 to ensure a true wilderness experience for members.

Upon accepting the prize, the winner will also be required to accept and adhere to The Park [Values](#) and code of conduct. "Before joining The Park, each of our members agree to our Park Values including our 100-year-rule, which ensures with each visit members leave little or no trace behind. This help us to preserve and protect the landscape, while being respectful of the wildlife that inhabit it," said Ben Samann, Founder of Land'escapes.

An Unlimited Membership offers access to the following premium amenities and services at The Park:

- An orientation session for your first visit to The Park with one of our expert Rangers or outdoor experts.
- A premium Welcome Gift including an Enright Cattle Co. custom-made leather pouch featuring a Land'escapes branded whistle, pocket-knife, stash light, and waterproof pen and notebook.
- A Gear Library stocked with essential gear ranging from canoes, tents, cooking systems, and all-season recreational equipment that members can borrow if you've forgotten something at home or if you want to try something new.



Land'escapes

- Beginner to Intermediate-level Workshops and Classes led by The Park's experienced Rangers including basic 30-minute, 101-style demos on Camping, Campfires, Paddling & Portaging and even an ATWEY class ("Animals That Will EAT You") that provides tips on how to deal with different animal encounters safely and respectfully. Intermediate Workshops and Classes feature a number of 1–3-hour classes with topics like Ultralight Camping, Advanced Paddling, Wilderness Cooking, and Backcountry Survival Tactics.
- VIP Specialty Workshops and Certification Programs available for purchase as an Unlimited Member.
- Guided Trips & Experiences throughout the year and designed to help you get to know other members, set-up camp, and explore different areas of The Park. As an Unlimited Member, you'll get one complimentary Guided Group Trip and up to three Discover The Park experiences.

About Land'escapes

Land'escapes is home to one of Canada's most unique private conservation projects, The Park, which opened this spring, offers annual and exclusive memberships to enable Canadians to connect with nature through low-impact recreation. Through its Stewardship Program and The Park, Land'escapes is focused on a number of conservation initiatives. For more information, [click here](#)

About The Park

An exclusive, members only wilderness park for all-seasons with a focus on conservation and low-impact recreation. Featuring 100km² of stunning backcountry wilderness in Hastings County, Ontario and offering two levels of memberships. The Park features a range of amenities and services that are designed to enrich and elevate each member's experience. For more information, [click here](#)

For more information about The Park or our social media contest or to schedule an interview with Land'escapes' Founder, Ben Samann, please contact:

Margaret Batuszkin
Kasama Marketing
905.409.7792
mbatuszkin@outlook.com